



SAFIR
hotels & resorts

ضيافة
عربية

True Arabian
Hospitality

نور أن نعبر عن تقديرنا الكبير واحترامنا العميق وتهيئنا الحار بكم في جناحنا
الذي شرفتنا بزيارتكم اليوم،
بصفتنا شركة سفير لإدارة الفنادق والمنجعات، يسعدنا أن نستقبلكم في فنادقنا
المنتشرة في مناطق متعددة في الوطن العربي.
تهدف استراتيجيتنا إلى تحقيق النمو في منطقة الشرق الأوسط وشمال أفريقيا
في القطاعات الفندقية المتوسطة والفاخرة، ونقوم بإدارة كلا من الفنادق
والمساكن المجهزة بالخدمات، كوننا أول شركة عربية في إدارة الضيافة في
المنطقة، تتمتع بخبرة واسعة في تحقيق القيمة من مشاريع تطوير الفنادق
والعمليات الفندقية المربحة.

عبدالعزیز جاسم الفيلكاوي

الإمارات العربية المتحدة - مايو ٢٠٢٤



For anything in life to be uniquely exceptional, it must come candidly from the heart... and hospitality is no different.

True hospitality must be both honest and generous in its giving. This is how we at Safir view hospitality in every way that we think, feel and act.

It is all from the heart.

For thirty years we followed this belief and it led us to like-minded individuals. Together we are a multitude of distinguished experiences, backgrounds and cultures. One small company, one big family, one main purpose: TO SERVE.

TO SERVE is at the core of what we passionately and tirelessly do. Every minute of every day we give our guests an experience of the local culture in its most authentic form.

Eagerly, we are expanding the Safir culture into new countries and cities. Our sustainable approach protects the environments that we inhabit and supports the social and economic growth of the societies that we join.

For in accordance with the tenets of True Arabian Hospitality, hospitality and generosity are synonymous, and both are deeply rooted within the Safir DNA.



Established in
1993



10 Properties



6 Countries



One of the First
hotel management companies
in the Middle East, part of KHC Est 1961



1,500+ Colleagues



1,800+ Keys



New Brands



Our Average Score

 Expedia |  TripAdvisor |  Booking.com
5/4.4 | 5/4.5 | 10/8.4



الكويت

Kuwait

Marina Hotel (Kuwait)



Expedia	Hotels.com	Booking.com
9.2/10 Wonderful	4.5/5 Excellent	8.8/10 Fabulous



Rooms 91 keys



Location
Kuwait City 10 minutes
Kuwait Airport 20 minutes
Marina Mall (walking distance)



Restaurant & Lounge
Atlantis Restaurant (a la carte)
Six Palms Restaurant (breakfast)
Gahwa Lounge Cafe (coffee shop)



Services & Facilities
Airport transport
1 ballroom
6 meeting rooms

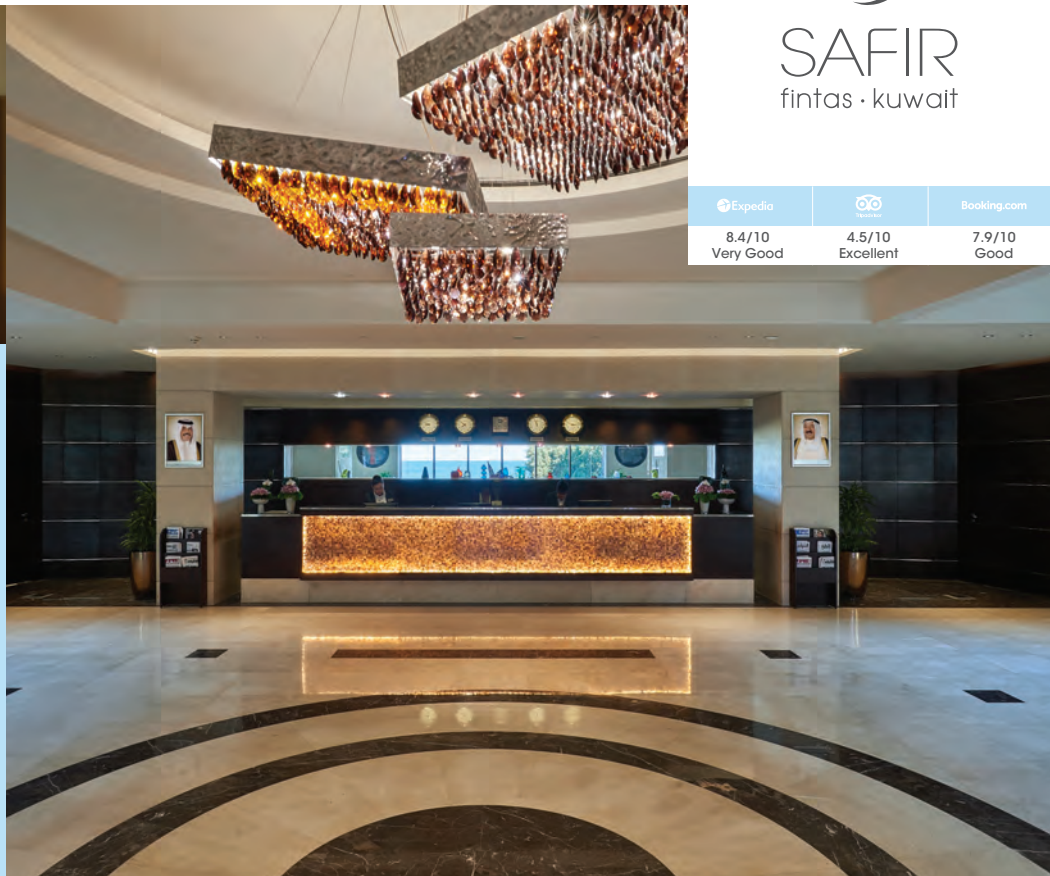


Recreational Facilities
2 swimming pools Kid-friendly pool
Private beach Playground
Squash court Gymnasium
Spa

Safir Fintas Hotel & Residences (Kuwait)



SAFIR
fintas · kuwait



Expedia	Trustpilot	Booking.com
8.4/10 Very Good	4.5/10 Excellent	7.9/10 Good



Rooms

78 keys & 72 residences



Location

Kuwait City 20 minutes
Kuwait Airport 15 minutes
Oil & gas district 15 minutes



Restaurant
& Lounge

Flavors (buffet breakfast)
Al-Roshinah Kuwaiti (a la carte)
The Lounge Cafe (coffee shop)



Services
& Facilities

Airport transport 5 meeting rooms
2 ballrooms 1400sqm Royal Tent



Recreational
Facilities

Swimming pool Beach garden
Children's play area Rooftop gym

Safir Airport Hotel (Kuwait)



SAFIR
airport · kuwait



Rooms

175 keys



Location

Airport
City Centre

5 minutes
30 minutes



Restaurant
& Lounge

Al-Darwaza

(intl buffet)



Services
& Facilities

Airport transport
Flight monitors
24-hour money exchange



Recreational
Facilities

Heated outdoor
swimming pool
24-hour gymnasium
Game room

Steam room
Billiard
Baby Foot
TV lounge



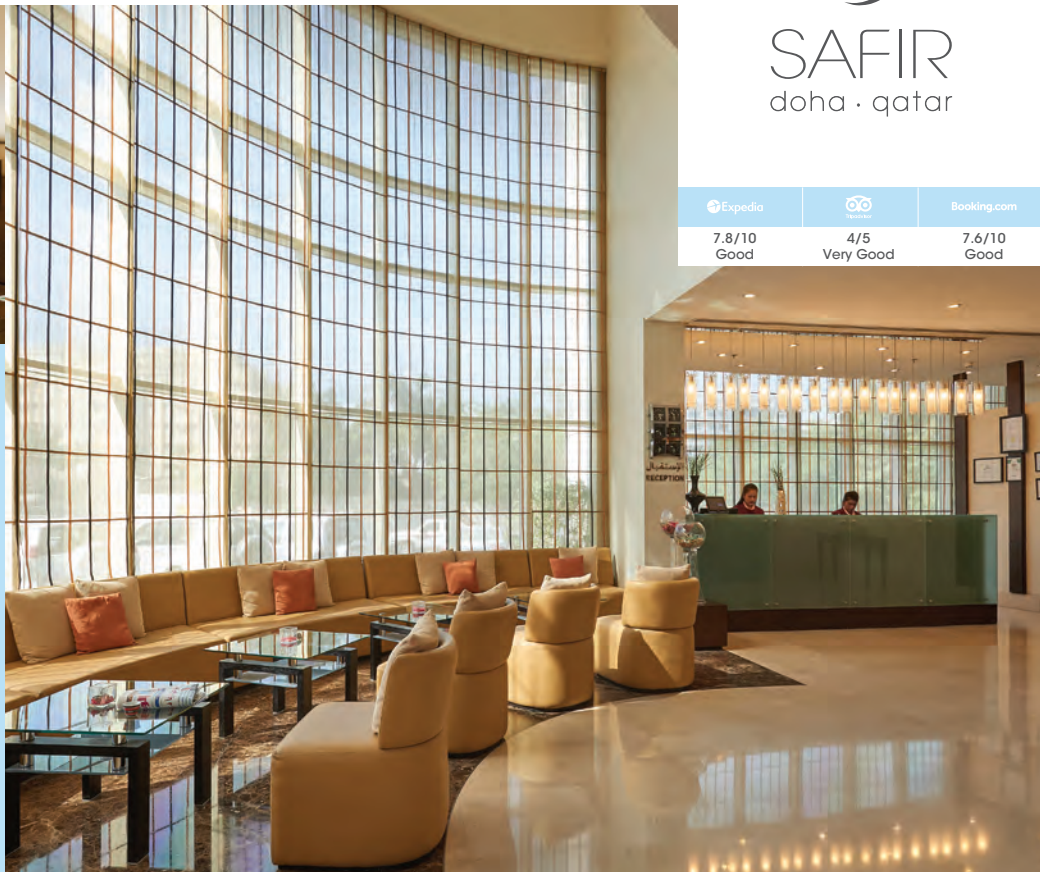
قطر

Qatar

Safir Doha Hotel (Qatar)



SAFIR
doha · qatar



Expedia

Traveller

Booking.com

7.8/10
Good

4/5
Very Good

7.6/10
Good



Rooms

128 keys



Location

City Centre
Airport

10 minutes
15 minutes



Restaurant
& Lounge

Flavors
Spaghetteria

(a la carte)
(a la carte)



Services
& Facilities

Airport shuttle
Gift shop

Meeting room
Lunch & dinner
packages



Recreational
Facilities

Swimming pool
Outdoor rooftop
Sauna

Kid-friendly pool
Gymnasium



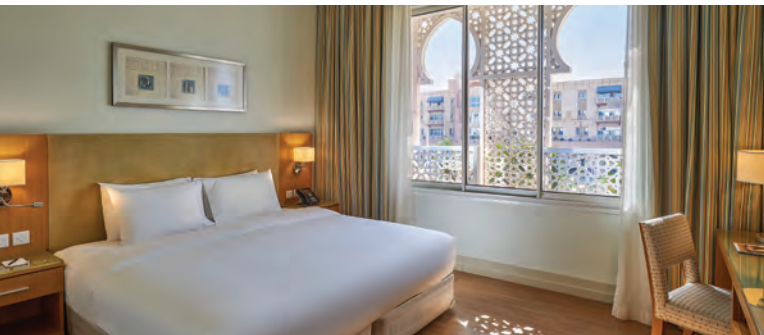
سلطنة عمان

Sultanate of Oman

Salalah Gardens Hotel (Oman)



SALALAH
gardens · hotel



Expedia

Hotels.com

Booking.com

8.8/10
Excellent

4.5/5
Excellent

8.4/10
Very Good



Rooms

168 keys



Location

Airport 7 minutes
Khareef Festival Area 7 minutes
Salalah Gardens Mall (walking distance)



Restaurant
& Lounge

Flavors Restaurant Blue Pool & Cafe
Gahwa Lounge Cafe Annabi Restaurant



Services
& Facilities

Shuttle service
6 meeting rooms



Recreational
Facilities

Swimming pool Play area
Health club Spa & massage



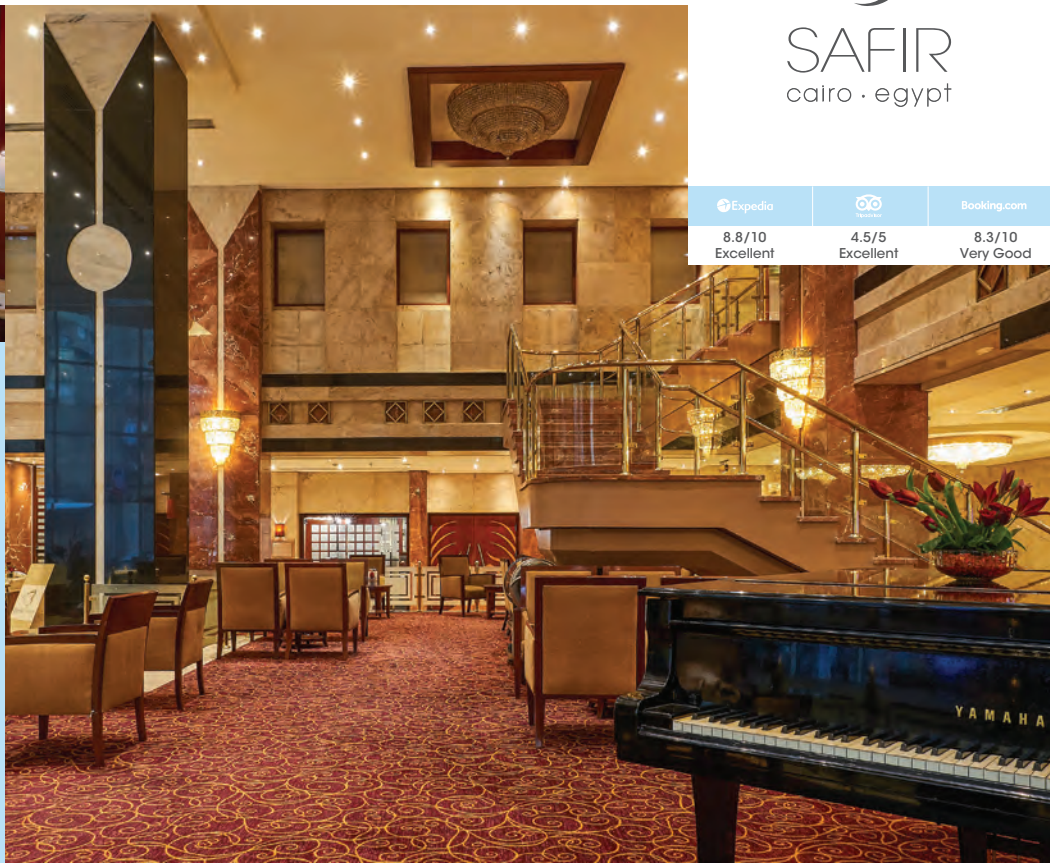
مصر

Egypt

Safir Cairo Hotel (Egypt)



SAFIR
cairo · egypt



Expedia

8.8/10
Excellent

Booking.com

4.5/5
Excellent

Booking.com

8.3/10
Very Good



Rooms

283 keys



Location

City Centre
Airport
Nile River
Metro

10 minutes
40 minutes
(walking distance)
(walking distance)



Restaurant
& Lounge

Palms Restaurant
Piano Lounge
Blue Pool Cafe

Khatwatcom Aziza
Corporate Cafe



Services
& Facilities

5 meeting rooms
2 ballrooms



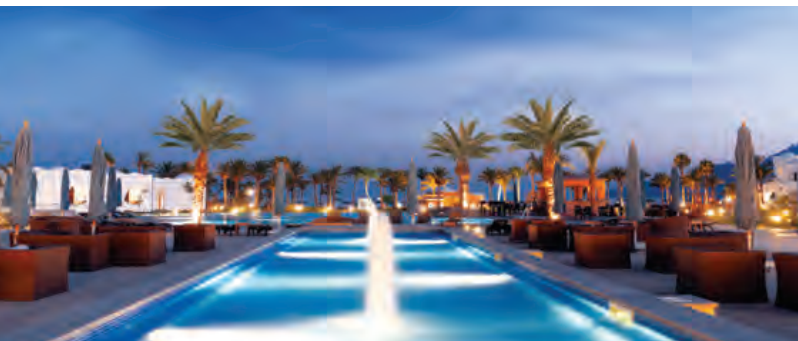
Recreational
Facilities

Outdoor swimming pool
Gymnasium
Spa

Safir Dahab Resort (Egypt)



SAFIR
dahab · egypt



Expedia	TripAdvisor	Booking.com
10/10 Exceptional	4/5 Very Good	9.1/10 Superb



Rooms 159 keys



Location
 Airport Blue Lagoon
 Downtown Dahab Ras Abu Galum
 Saint Catherine's Monastery Blue Hole



Restaurant & Lounge
 3 restaurants 1 coffee shop
 1 beach bar 1 poolside bar
 2 bars/lounges



Services & Facilities
 Meeting room
 Lunch & dinner packages
 Gift shop



Recreational Facilities
 Beach Pool (heated in winter)
 Fitness Center Spa
 Tennis court Diving & windsurfing
 Kids club Babysitting

Safir Sharm Waterfalls Resort (Egypt)



SAFIR
sharm waterfalls resort



Expedia	TripAdvisor	Booking.com
8.4/10 Very Good	4.5/5 Excellent	8.7/10 Fabulous



Rooms 401 keys



Location

Airport	Hadaba Beach
Al-Fanar	Fantasia Alf Leila
Ras Um Sid	Sharm Old Town
Sharm Old Market	



Restaurant & Lounge

4 restaurants	2 coffee shops
2 beach bars	3 poolside bars
7 bars/lounges	1 swim-up bar



Services & Facilities

Meeting room
Lunch & dinner packages
Gift shop



Recreational Facilities

Beach	Diving
Swimming pool	Fitness Center
Babysitting	

Safir Marsa Matrouh Resort (Egypt)



SAFIR

marsa matrouh resort

Expedia

Booking.com

10/10
Exceptional

9.1/10
Superb

NOW OPEN



Rooms

184 keys



Location

El-Gharam Beach Agiba Beach
Souq Libya El-Awam Mosque
Downtown Marsa Matrouh



Restaurant
& Lounge

Restaurants
Coffee shops
Beach bar



Services
& Facilities

Luggage storeroom Laundry service
Safe deposit boxes Wheelchair



Recreational
Facilities

Swimming pool
Kid-friendly pool

خطوة عزیزه

Paving the path to a new
Safir generation



سوريا

Syria

Safir Homs Hotel (Syria)



SAFIR
syria · homs



Expedia

Hotels.com

Booking.com

4.5/5
Excellent

9.2/10
Wonderful

8.8/10
Fabulous



Rooms

92 keys



Location

Citadel of Homs
Shopping Center



Restaurant
& Lounge

Al-Nofra Cafe
Mamma Mia
Oasis
Safir Tent

Anglina Cafeteria
Mersia Cafe
Shahrazad
Abu Nawas Bar



Services
& Facilities

Meeting room
Queen Julia ballroom



Recreational
Facilities

Swimming pool
Sun terrace
Health center
Bar

Swimming pool cafeteria
Children's play area
Tennis court
Shops



PORTFOLIO

With a portfolio of hotels located around the MENA region, whether in busy city centers, vibrant up-market shopping areas, eventful commercial districts, sunny sandy shores or serene natural settings, Safir Hotels are currently providing genuine traditional hospitality in:

KUWAIT	Marina Hotel Safir Fintas Hotel Safir Airport Hotel
QATAR	Safir Doha Hotel
OMAN	Salalah Gardens Hotel
EGYPT	Safir Cairo Hotel Safir Dahab Resort Safir Sharm Waterfalls Resort Safir Marsa Matrouh Resort
SYRIA	Safir Homs Hotel

PIPELINE

Makkah | Riyadh | Abha | Basra
Muscat | Sohaj

FUTURE OUTLOOK

Saudi Arabia | Egypt | UAE | Kuwait
Oman | Qatar | Iraq | Turkey
Algeria | Morocco | Tunisia | Syria
Lebanon | Jordan

MUDUN HOTELS & RESIDENCES



MUDUN
HOTELS & RESIDENCES

MUDUN is a brand rooted within the vibrancy and culture of each city it lives in. It is a reflection of the city's dynamism, energy, charm, passion, pride and heritage.

MUDUN Hotels & Residences acts as a key that unlocks the door to the community for its guests.

We adapt every aspect of the user journey to reflect Arabian hospitality.

MUDUN.. YOUR HOME IN OUR CITY



DYNAMIC

No two MUDUN's look exactly the same, and that is the beauty of the concept. They are dynamic in nature. We are of the city we call home.

ARABIAN

We are here to show you the true generosity of Arabian hospitality in all its forms. We will bring to you a side of Arabian Culture that's only experienced through locals.

HOSPITALITY

We're at the service of every one of our guests, colleagues and owners alike. We are passionate about delivering the best hospitality experiences.

A GLIMPSE INTO THE CITY



BUSHRA

By Safir Hotels & Resorts

BUSHRA ISLAMIC HOTELS

قال الله، سبحانه وتعالى: (مُنْزَلَهُ رُوحُ الْقُدُسِ مِنْ رَبِّكَ بِالْحَقِّ لِيُثَبِّتَ الَّذِينَ آمَنُوا وَهُدًى وَبُشْرَى لِلْمُسْلِمِينَ). (النحل: 102)

Say, "The Holy Spirit has brought it down as truth from your Lord, so that He may strengthen those who believe, and also as guidance and as good tidings for those who submit." (Quran 16:102)

BUSHRA is an upscale hotel brand rooted in the Arabian culture with a sense of belonging to the region & religion; grounded in the heritage and tradition, it exemplifies the authentic modernity found within the Islamic community.



HONA SOCIAL HOTELS

HONA

SOCIAL HOTELS

Rooted in culture, brings to life our Arabian Hospitality.

Coffee house meets hotel, we are always here for you. Coffee brings us together, and it's the moments together that we celebrate.

Mix, mingle, meet, debate and deliberate — we are your outlet.

HONA ..WE ARE YOUR HUB.

CASUAL

There are no barriers, no formalities. Come as you are. The core of this brand is laidback, authentic and real.

LOCAL

We target the travelers who want to engage with the local culture. In every city, we are about the city & its people.

CONNECTIONS

We will build a connection with the city, the locals, the travelers. This is your gateway to the city to experience the culture.

ENRICHING LIVES THROUGH LOCAL CULTURAL EXPOSURE



Home is where you pitch your Tent!

Winter is more fun in the desert
here at **Safir Camp**



Safir Camp, beyond a mere camping ground, it's a space for community bonding and family enjoyment. Our thoughtfully designed desert retreat offers a harmonious blend of comfort, grace, and the enduring beauty of the Dubaiyah desert.



(10) Bait Al-Sha'er
(10-20 guests)
(30) Pyramid Tents
(6-9 guests)



Community
Spaces with
Bonfire Seating



Fun-filled
Activities for
Families & Friends



Landscaping
Spanning
26,000m²



Authentic
Arabian
Experiences



ميراث
القديم

بانتظاركم

Marina Hotel (Kuwait)

Tel: (965) 2 223 0030

Safir Fintas Hotel (Kuwait)

Tel: (965) 2 545 5555

Safir Airport Hotel (Kuwait)

Tel: (965) 2 227 1000

Safir Doha Hotel (Qatar)

Tel: (974) 4 445 5333

Salalah Gardens Hotel (Oman)

Tel: (968) 2 338 1000

Safir Cairo Hotel (Egypt)

Tel: (20) 2 374 82424

Safir Sharm Waterfalls (Egypt)

Tel: (20) 6 9366 3232

Safir Dahab Resort (Egypt)

Tel: (20) 6 9364 0310

Safir Marsa Matrouh Resort (Egypt)

Tel: (20) 127 240 9648

Safir Homs Hotel (Syria)

Tel: (963) 31 211 2400

safirhotels.com



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